

# MAINLY MALASPINA

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## NEW PRESIDENT NAMED

Dr. Bruce Fraser, 41, of Victoria, has been appointed President of Malaspina College.

College Board Chairman Don Hammond made the announcement Friday that Fraser, a consultant on public involvement to the Ministry of Forests, was selected from four finalists by the College Board.

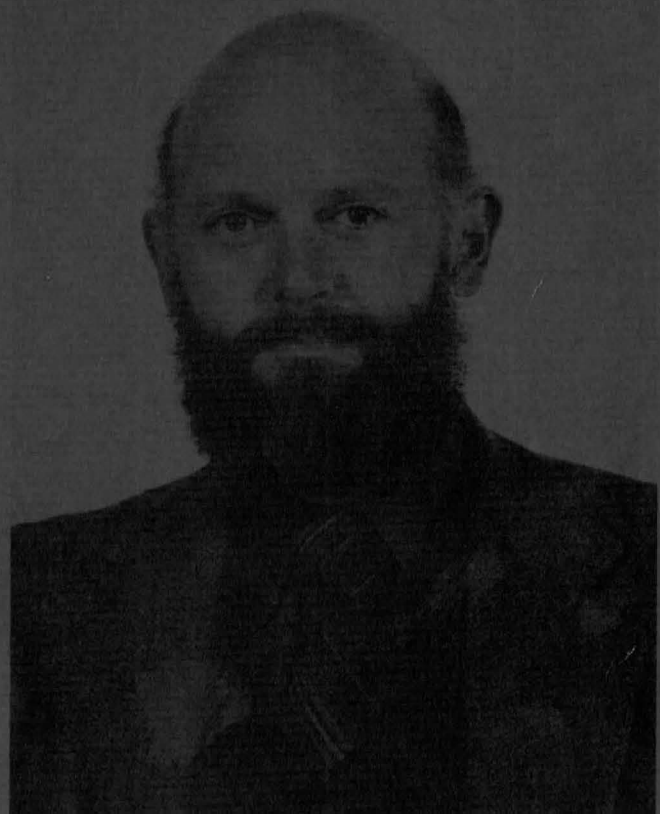
Fraser is on secondment to the Ministry of Forests from the B.C. Ministry of Education and has extensive educational experience, including three years as Principal of Selkirk College. He will take up his new post on April 5, 1982.

Fraser has a B.Sc (Hon.) Forestry and Botany, and a Ph.D., Biology from the University of British Columbia.

His experience includes instructor, Selkirk College; Chairman, Department of Biological Sciences, Selkirk College; Principal, Selkirk, and Executive Director of Program Services, Post-Secondary Department, B.C. Ministry of Education.

In addition, he has done extensive work in establishment of ecological reserves in British Columbia; worked with Provincial and National Committees including C.F.F. executive, Weingaard Commission, Council of B.C. Principals, Board of C.B.I.E., and Emergency Health Services. He also established a new division in the Ministry of Education, to coordinate program development in the Colleges and Institutes in B.C.

**DR. BRUCE FRASER**



Hammond said that Fraser was the unanimous choice of the Board and that the Presidential Search Committee had given the Board a list of four excellent candidates to choose from.

"I feel that we have made an excellent search, an excellent find and an excellent appointment," Hammond said.

Fraser said that it was a "significant compliment" to have been chosen by the three-month process that the College instituted for the presidential search.

"It has been a thorough search that has effectively involved everyone in the College. It's a good way to begin and I feel very happy about it," Fraser said.

Fraser said that his number one priority when he started the job would be "to do an awful lot of learning about Malaspina College."

Asked about financial problems faced by provincial community colleges, Fraser remarked: "I don't think the colleges should take any financial constraints for granted. We should look at what areas are growing in a community and what we can do to expand in those areas."

Fraser added that he believed it was important for a college to examine its relationship with the communities it serves, to balance how it is serving all areas in its region.

When introducing Fraser, Hammond quoted from a statement written by Fraser when he applied for the College presidency.

"I work most comfortably in a team which meets regularly, consults widely and shares responsibilities," wrote Fraser. "Within such a team I prefer a clear delegation of primary responsibilities and would expect its members to function on a Management by Objectives or similar format. This preference is based on the clarity of communication, firmness of direction, explicitness of expectations and fairness in accountability for results that such a system provides."

On the role of a community college, Fraser wrote: "The range of services that a college can provide is open-ended and therefore presents an extremely challenging environment for professional educators. While there is always some eventual limit to the supply of support resources, there is no such limitation on the scope of educational or professional service projects which can be dreamed of or developed by college people to meet the aspirations of their communities or their own visions."