Health Promotion Project:
Bridging the gap where knowledge is lost in healthcare

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Background

The Health and Wellness program provides courses that empower community members to become self-managing for their own health and management of chronic illness/disease.

Our role is to promote the program to the community, specifically to acute care healthcare professionals.

Priority stakeholders for health promotion project include Clinical Nurse Educators and Students.

Assessment: Nanaimo Community Health

Improved health condition: Poor health literacy

Chronic Illness

Diabetes Mellitus  COPD  Pain

Heart Disease

Obesity  Rheumatoid Arthritis

Worsening health condition

Anticipated Outcome: Improved Community Health and Well-being

Improved health condition

Improved health literacy

Education

Ability to self-manage with chronic illness

Inquiry Questions

1. Where do community members acquire information on their illnesses?

2. What is preventing quality discharge education in acute care settings?

3. What is the impact community resources have on the healthcare system?

4. How do poor health outcomes relate to community members’ health literacy?