the #MeToo movement in hopes to bringing more awareness of the majority of the globe. With Hollywood personalities being witness to everything behind the scenes, it has become evident that their support is thrown towards the woman speaking out. Yet what many see as a noble act can also come across as a tactic. For the last few years, Hollywood has received backlash from the public for creating a false consciousness of happiness, beauty, and wealth. However, the recent information about Harvey Weinstein demonstrates the sinister reality of power dynamics within the film industry. Sexual assault, rape, and abuse is not unique in the perceived glamorous lifestyle of a celebrity. In the fall of 2017, The New York Times wrote by Megan Twohey released a report detailing a number of women who were sexually taken advantage of by the influential film producer, Harvey Weinstein (Twohey). Since then, there has been an explosion of stories. Although this progression can be seen as a positive step forward, it is also a way for Hollywood to exploit their capital agenda.

In an article by Amanda Hess, she states, “the industry has skirted grievances. This event has inspired an unraveling of victims exploiting these intentions by using images of celebrities wearing black dresses to symbolize the cultural movement”. Although the awareness is moral, the intentions behind it are more for publicity. This creates a false consciousness, where the public believes the industry is making the effort to change their corrupt industry; however, in reality, it is only exploited to manipulate the public. The outcome will result in a continuous cycle of capitulated media industries claiming to support the cause will gain a following, and as a result they will make profit.

Main Stakeholder:
• The companies Weinstein is directly involved with: The Weinstein Company, Miramax, and The Robin Hood Foundation.
• The Sexually assaulted victims those who falsely claimed to be victims.

Secondary Stakeholders:
• Other celebrities who have been involved within the wake of Weinstein’s case.
• Those associated with Weinstein before allegations were brought to light.
• News outlets producing this information as “fact” until proven otherwise.

Explotion

Mediation as new policies and social media have a huge impact in the way society views issues and public figures. With the #MeToo trend gaining traction, public figures are now brought into the spotlight. During the #MeToo events, celebrities and politicians publicize a social cause to gain attention and support. Harvey Weinstein is forced out of the company he co-founded, Weinstein. Included in the board of members responsible for his termination, was Weinstein’s brother, Bob Weinstein. According to the New York Times, Weinstein received an email Sunday morning, following the accusation days before.

On Oct 5 2017, the New York Times released an article reporting over a dozen women in the film industry who were either sexually abused, assaulted, or raped by film producer Harvey Weinstein (Kantor). The scandal, which was eventually followed by series of confessions and allegations from other victims, has revealed a sinister reality in Hollywood in regards to gender, power, and authority. The allegations have spread back so far as over three decades, but have been kept in the dark until recently. In light of this information, the New York Times discovered a number of undisclosed allegations and settlements spanning over the years (Kantor). In other words, women were paid roughly in the millions as silence money. One of Weinstein’s victims was Emily Nestor, who agreed to meet with Weinstein to boost her career, unaware of his sexual intentions. Similar cases and documents from over the years have been discovered, where women agreed to meet with Weinstein under professional circumstances (Kantor). However, the film producer had other intentions. With the circulation of these allegations, on Oct 8 2017, Weinstein is forced out of the company he co-founded Weinstein. "I'm not involved with the industry. Despite good intentions, this provides an opportunity for designers to compete with products. The right will now be able to make more and support less. I'm not involved with the industry for the right reasons any more," she said. The investigation into the Weinstein company includes "Dustin Hoffman" as well as other allegations. As a result, the spinning narrative about changes in the industry for the better is being exposed. Weinstein has been promoting his films, talented women, and Hollywood imagery.