Tourism Development in Saudi Arabia
What Lessons Can Saudi Arabia Learn From Dubai About Developing Tourism?
Jalawi Alyami

TOURISM DEVELOPMENT
• It is defined as a continuous process between a government and private sector.
• Tourism development as a tool.
• Clear and effective communication.
• Government roles that encourage tourism.

COUNTRY PROFILE KSA

COUNTRY PROFILE DUBAI
• UAE
• 2.4 millions

TOURISM AND ECONOMIC IN DUBAI

CHALLENGES IN SAUDI ARABIA
• Society
• Workforce
• Education
• Infrastructure

THE 2030 VISION

THE 2030 VISION

THE 2030 VISION

THE 2030 VISION

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