Plainly Malaspina

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John-Black

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John Community Black

Education Desk:
John Comprehensive Black

Public Relations:
John Affectionately Known as Black

Staff Reporter:
Randolph Smythe (Hint: this is a name change!)

Do You Have a View?

Readers' comments, letters to the editor as well as unsolicited opinion pieces are more than welcome: just send them by e-mail to black@mala.bc.ca.

However, PM reserves the right to edit submissions for brevity and good taste, and to respond to them in these pages.

Malaspina University College - A View from the Depths

What's in a Name?:
Your Chance to Decide!

Acutely conscious of the smouldering debate about whether Malaspina University College should change its name, PM thought it was about time to poll its readers on this burning issue.

As we move into the twenty-first century, and ready ourselves to face the challenge of tomorrow with all the commitment, optimism and creativity we can muster today, it is surely the appropriate moment for settling on a memorable institutional designation which reflects both our excellence and our diversity, and which is easy to read and pronounce in a variety of Asian and Eastern European languages.

On the right are the top ten candidate names (as identified, on condition of anonymity, by our sources). The names are not listed in any order of priority.

Choose the name you prefer and send your vote by e-mail to the Editor: black@mala.bc.ca. Write-ins also accepted.

The Candidates:

1. Malaspina University College
2. Malaspina University-College
3. Malaspina University
4. Malaspina Comprehensive University
5. Malaspina Community University
6. The Institution Formerly Known as Malaspina College
7. The Institution Affectionately Known as Mal-U
8. Malaspina Enterprises Inc.
9. University of Phoenix – Nanaimo Office
10. East Central Vancouver Island Regional Comprehensive International Polytechnic Collegiate University Institute