

**Royal Roads University  
ACADEMIC COUNCIL  
September 19, 2007, 3 pm, HC315  
(revised)**

**Minutes**

<b>PRESENT</b>	<b>ELECTED MEMBERS</b>	<b>EX OFFICIO MEMBERS</b>
	Charles Krusekopf Cindy Brar Connie Carter David Black Marilyn Taylor Steve Whiteside (teleconference) Terry Power Will Low	<i>Voting:</i> Angelo Belcastro (Chair) David Rees Jim Bayer Mary Bernard Nancy Arsenault Steve Grundy <i>Non-voting:</i> Doug Hamilton Rosie Croft for Dana McFarland  Bette Kosmolak, Recording
<b>REGRETS</b>	Chris Duff Cory Cleveland Jonathan Moran Paz Buttedahl Tony Boydell Wendy Rowe	Allan Cahoon Pedro Marquez
	<b>GUESTS</b>	Fred Oster Gwen Campden Judith Blanchette

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1. **Call to Order** – The Chair called the meeting to order at 3:05 pm

2. **Approval of the Agenda**

The agenda was accepted by consensus.

3. **Approval of Minutes**

**Motion: It was moved by Jim Bayer, seconded by Nancy Arsenault  
THAT THE MINUTES OF August 15, 2007 BE APPROVED AS DISTRIBUTED.  
CARRIED**

#### **4. Announcements and Communications**

The Chair welcomed Connie Carter to her first meeting. Terry Power expressed his thanks for the administrative support received.

#### **5. Business Arising - none**

#### **6. Standing Committees**

##### **a) Awards Committee**

Gwen Campden reported that the awards committee is reviewing entrance awards and emergency fund allocations. Both reviews were expected to be completed by year end.

Policy and procedures, as they relate to awards, are also being drafted.

##### **b) Admissions Committee**

The admissions committee chose David Rees as chair. He reported that the committee had set monthly meetings to year end, but hopes to reduce these to bi-annual meetings thereafter. This fall the committee will address admissions principles and regulations, as well as the formalization of required documents for admissions to RRU. Further, the committee plans to review criteria and process for flexible admissions, and establish an annual reporting process.

##### **c) Curriculum Committee**

Erich Schellhammer's term on the committee is coming to a close. Doug Hamilton, the committee's chair acknowledged Erich's dedicated service; he has served since the committee's inception in September 2004.

##### ***New Program***

##### **i) Master of Arts in Tourism Management**

**Motion: It was moved by Doug Hamilton, seconded by Jim Bayer THAT THE MASTER OF ARTS IN TOURISM MANAGEMENT BE RECOMMENDED TO THE BOARD OF GOVERNORS FOR APPROVAL.**

Discussion: Nancy Arsenault explained that a new model, the 'network model,' was created in response to industry and MAVED feedback. The new model combines three independent certificate programs into one interdisciplinary degree – a format which facilitates flexibility by providing several points for learners to enter or exit the program. Learners will be

allocated into a new cohort after every 9 credits.

**CARRIED**

***New Courses***

- i) LRNT 690 Thesis and LRNT 510 International and Global Distance Education**

**Motion: It was moved by Doug Hamilton, seconded by Terry Power THAT LRNT 690 THESIS AND LRNT 510 INTERNATIONAL AND GLOBAL DISTANCE EDUCATION BE APPROVED. CARRIED**

- ii) DEMN 540 Practicum**

**Motion: It was moved by Doug Hamilton, seconded by Connie Carter THAT DEMN 540 PRACTICUM BE APPROVED. CARRIED**

- iii) IHMN 300 Industry Analysis and IHMN 465 Leading Edge Hospitality**

**Motion: It was moved by Doug Hamilton, seconded by Will Lowe THAT IHMN 300 INDUSTRY ANALYSIS AND IHMN 465 LEADING EDGE HOSPITALITY BE APPROVED. CARRIED**

- iv) IHMN 550 Consumers and Producers of Research, IHMN 650 Corporate Strategy, IHMN 690 Graduate Research Paper and IHMN 695 Graduate Research Presentation**

**Motion: It was moved by Doug Hamilton, seconded by Jim Bayer THAT IHMN 550 CONSUMERS AND PRODUCERS OF RESEARCH, IHMN 650 CORPORATE STRATEGY, IHMN 690 GRADUATE RESEARCH PAPER AND IHMN 695 GRADUATE RESEARCH PRESENTATION BE APPROVED.**

**Discussion:**

**IHMN 550: It was noted that the course description in the proposal was not the one that was posted on the web.**

**IHMN 650: It was felt that '500' nomenclature was used in this course rather than '600,' and it was questioned whether there were guidelines for 500- and 600-level courses.**

**CARRIED**

***Action: The Registrar, through Curriculum Committee, agreed to developed guidelines on course numbering.***

### ***New Courses***

#### **i) Bachelor of Arts in Applied Communication**

**Motion: It was moved by Terry Power, seconded by Connie Carter THAT ACADEMIC COUNCIL RECOMMEND TO THE DEGREE QUALITY ASSESSMENT BOARD THAT THE BACHELOR OF APPLIED COMMUNICATION BE RENAMED BACHELOR OF PROFESSIONAL COMMUNICATION.**

Discussion: David Black explained that the name change would improve clarity ('applied' means so many things to so many people); amplify the professional component of the degree; and would assist with marketing, especially in Ontario where the BAAC has been confused with an applied degree.

**CARRIED**

## **7. New Business**

### **a) Role of Academic (Education) Plan**

The Chair noted that Academic Council activities should be informed by the Academic Plan, and now that RRU is about to enter another planning cycle, Council might consider its role in the academic planning process. It was suggested that a workshop dealing with Council's role in academic planning, and the relationship between the academic plan and the strategic plan would be useful. It was agreed this discussion will continue.

By consensus, the meeting adjourned at 4:15 pm.

Next Meeting  
Wednesday, October 10, 2007, 3 pm, HC 315